

DC ARTLAB LTD

GET IN TOUCH

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**COMPANY
PROFILE**

ABOUT DC ARTLAB

DC ARTLAB LTD is a bold and innovative digital marketing agency based in the heart of Nairobi's Central Business District. We specialize in influencer marketing, website design and management, TV commercial production, social media advertising, and digital marketing consultancy. Our mission is to help brands stand out and connect with their audiences through powerful, creative, and data-driven strategies. Whether you're looking to grow your online presence, launch a high-impact campaign, or elevate your brand through engaging digital content, DC ARTLAB LTD is your trusted partner in navigating the ever-evolving digital landscape.

OUR MISSION

At DC ARTLAB LTD, our mission is to empower businesses with innovative digital marketing solutions that drive growth, enhance brand visibility, and foster meaningful engagement. We are committed to delivering excellence through strategic influencer partnerships, cutting-edge web solutions, impactful media production, and expert consultancy — all tailored to meet the dynamic needs of today's digital marketplace.

OUR VISION

To be a leading force in Africa's digital marketing landscape, recognized for transforming brands through innovative strategy, creative excellence, and impactful digital solutions that inspire connection, growth, and lasting value.

HOW WE WORK

At DC ARTLAB LTD, we combine creativity, strategy, and technology to deliver results-driven digital marketing solutions. Our process begins with understanding your brand, goals, and audience. We then craft tailored strategies — whether it's influencer campaigns, website development, or digital content production — executed with precision and innovation. Through collaborative planning, agile execution, and continuous optimization, we ensure every project not only meets but exceeds expectations. We believe in transparency, efficiency, and measurable impact — turning ideas into powerful digital experiences.

OUR EXPERIENCE

With over 7 years of experience in the digital marketing industry, DC ARTLAB LTD has built a strong reputation for delivering impactful and results-oriented solutions. Our journey has seen us work with a diverse clientele — from ambitious start-ups to established corporate brands — across a wide range of industries including hospitality, education, entertainment, and religious institutions. This breadth of experience has equipped us with the insight and versatility to understand unique market needs and craft strategies that resonate. Whether it's launching a brand, scaling digital presence, or producing compelling media, we bring seasoned expertise and a deep commitment to excellence in every project we undertake.

WHY CHOOSE DC ARTLAB?

At DC ARTLAB LTD, we don't just offer services — we deliver value. Our approach is rooted in understanding your brand goals and aligning them with strategies that generate measurable impact. Whether it's boosting engagement, increasing visibility, or driving conversions, we focus on creating digital solutions that deliver real business growth. Every project is tailored to maximize return on investment, ensuring that your brand gains not just attention, but traction in a competitive market.

VALUE PROVISION

Our approach is rooted in understanding your brand goals and aligning them with strategies that generate measurable impact.

CROSS-INDUSTRY TRACK RECORD

Our diverse portfolio equips us with a rich understanding of different markets and audience dynamics.

ONE-STOP DIGITAL EXPERTISE

Our multidisciplinary team combines creativity, technical skill, and strategic thinking to provide seamless solutions — all under one roof.

OUR APPROACH

our creative business model is built on the fusion of bold ideas, innovative technology, strategic branding, and impactful marketing. We approach every project with a deep commitment to originality, using culturally relevant insights and emerging digital trends to craft unique solutions that resonate. From developing compelling brand identities to executing immersive digital campaigns, we blend creative storytelling with cutting-edge tools to deliver memorable experiences. Our holistic approach ensures that every idea is not just imaginative, but purposeful — designed to engage audiences, elevate brands, and drive measurable success in a fast-paced digital world.

CREATIVE MARKETING

Our creative marketing approach blends bold ideas with strategic execution to craft campaigns that captivate, inspire, and convert.

CREATIVE TECHNOLOGY

By staying ahead of digital trends and leveraging smart tech solutions, we help our clients stand out, stay relevant, and succeed in an ever-evolving digital world.

CREATIVE BRANDING

From brand strategy and identity design to tone of voice and brand storytelling, we craft cohesive and compelling brand experiences that build recognition, trust, and loyalty across all touchpoints.






CREATIVE IDEAS

Whether it's a viral campaign, a standout social media strategy, or a unique brand activation, our creative ideas are designed to not only capture attention but to inspire action and deliver meaningful results.






OUR INFLUENCERS

At DC ARTLAB LTD, we work with a trusted network of experienced influencers who specialize in marketing products and services across a wide range of industries. From lifestyle and travel to tech, fashion, and finance, our influencers bring authenticity, creativity, and credibility to every campaign. Their content is not only engaging but strategically crafted to drive awareness, influence consumer behavior, and deliver measurable results. With dependable delivery and a deep understanding of audience dynamics, our influencers are a powerful extension of your brand’s voice in the digital space.

	NAME	INSTAGRAM FOLOWERS	TIKTOK FOLLOWERS	YOUTUBE SUBSCRIBERS
	Alma Mutheu	256,000+	964,000+	296,000+
	Morin Actres	187,000+	495,000+	129,000+
	Joy Njoki	166,000+	70,000+	1,000+
	Apetizer	112,000+	243,000+	92,000+

	NAME	INSTAGRAM FOLOWERS	TIKTOK FOLLOWERS	YOUTUBE SUBSCRIBERS
	Sandy Kahush	57,000+	351,000+	-
	Iceberry Sam	90,000+	239,000+	6,000+
	Keranta Chege	62,000+	251,000+	149,000+
	Goddy Hunch	156,000+	303,000+	118,000+
	Vedelis Stacie	4,000+	9,000+	3,000+

	NAME	INSTAGRAM FOLOWERS	TIKTOK FOLLOWERS	YOUTUBE SUBSCRIBERS
	Kabugi	437,000+	1,300,000+	116,000+
	Denny C	52,000+	60,000+	281,000+
	Naomi Kuria	201,000+	404,000+	122,000+
	Tyler Mbaya	795,000+	464,000+	93,000+

	NAME	INSTAGRAM FOLOWERS	TIKTOK FOLLOWERS	YOUTUBE SUBSCRIBERS
	Georgina Njenga	356,000+	545,000+	259,000+
	Khoja Afrique	59,000+	562,000+	56,000+
	D Fire Kenya	90,000+	337,000+	6,000+
	Ariane Dashian	227,000+	295,000+	118,000+
	Jaymoh Decin	103,000+	650,000+	2,000+

OUR CLIENTS

At DC ARTLAB LTD, we are proud to have partnered with a diverse range of clients — from ambitious start-ups to renowned corporate brands — across various industries including hospitality, travel, education, automotive, entertainment, and more. Each collaboration reflects our commitment to excellence, innovation, and strategic growth. Our clients trust us to understand their unique needs and deliver tailored digital solutions that elevate their brand presence and drive results. We value every relationship and view each project as a partnership built on trust, creativity, and shared success.



OUR EXPERT TEAM

At DC ARTLAB LTD, our strength lies in our people. Our expert team is made up of seasoned professionals with a wealth of experience across the digital marketing, creative production, and branding industries. With backgrounds in media, technology, advertising, and design, our team brings a rich blend of skills and perspectives to every project we undertake.

FOR EXCELLENT PERFORMANCE WE FOCUS ON CRITICAL.

Our team is trained to assess challenges from every angle, anticipate market shifts, and make informed decisions that lead to impactful results. This critical focus ensures that our work is not only innovative, but also strategic, reliable, and consistently aligned with your business objectives.



DENNIS NDAUWA
FOUNDER & CEO

A seasoned digital marketing visionary with over a decade of experience in social media marketing and search engine optimization. His deep understanding of online consumer behavior, paired with a strategic and creative mindset, has positioned him as a respected expert in the ever-evolving digital space. Dennis has led successful campaigns across multiple industries, helping brands grow their digital presence, increase engagement, and achieve meaningful results. Under his leadership, DC ARTLAB LTD has become a hub of innovation, reliability, and performance-driven marketing. His passion for digital excellence continues to inspire the team and drive the company's mission forward.



NGANGA BONFACE
DIGITAL MARKETING STRATEGIST

Bonface is the dynamic force behind our strategic campaigns at DC ARTLAB LTD. As an experienced Digital Marketing Strategist, he brings a wealth of expertise in influencer engagement and brand development. His impressive portfolio includes collaborations with major local and multinational corporate giants across diverse industries, from FMCG to tech, hospitality to finance. Bonface has also played a key role in managing and guiding some of the country's top influencers, ensuring brand partnerships are not only impactful but also authentic and results-driven. His deep industry insight, creative strategy, and sharp execution make him an invaluable asset in crafting campaigns that resonate and perform.

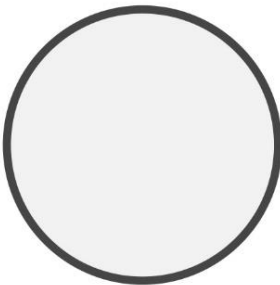


CAROL KIMATHI
INFLUENCER MANAGER

Carol Kimathi brings a fresh, Gen Z energy to DC ARTLAB LTD, backed by dynamic skills and sharp creative thinking. A graduate of the University of Nairobi, Carol represents the new wave of digital innovators — fluent in trends, social platforms, and the fast-evolving language of online culture. Her ability to craft content that connects with younger audiences, while staying aligned with brand strategy, makes her a vital part of our creative team. Carol's passion for storytelling, eye for design, and pulse on what's current allow her to contribute bold ideas that push boundaries and keep our campaigns vibrant, relevant, and future-forward.

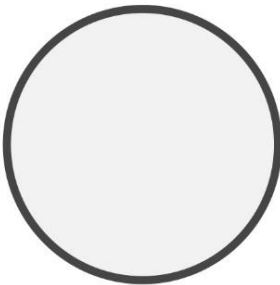
CLIENT REVIEW

At DC ARTLAB LTD, client feedback is at the core of our continuous growth and commitment to excellence. We value every review as a reflection of the trust our clients place in us — and as an opportunity to improve and innovate. Our diverse clientele, from start-ups to established brands, consistently commend us for our professionalism, creativity, timely delivery, and strategic insight. These reviews not only affirm the quality of our work but also strengthen our drive to exceed expectations in every project. We see every successful collaboration as a long-term partnership built on trust, transparency, and measurable results.



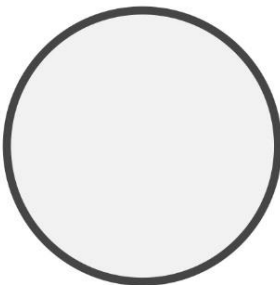
DANIEL GLIBIC
HYATT REGENCY ★★★★★

"The carefully selected influencers they deployed were not only relevant to our brand but also delivered content that resonated authentically with our target audience. The results were impressive — increased brand awareness, stronger online presence, and a notable boost in engagement across our platforms. DC ARTLAB delivered beyond our expectations, and I highly recommend them to any brand looking to elevate its digital footprint with impact and style."



ANTHONY SIKULU
BONFIRE LTD ★★★★★

"DC ARTLAB LTD exceeded our expectations with their influencer-driven campaign. Professional, creative, and results-focused — they truly delivered."



PEACE GICHANA
M MOTORS LTD ★★★★★

"DC ARTLAB LTD brought our brand to life online. Their influencer strategy and social media execution were spot-on — timely, engaging, and impactful."

The glowing reviews from respected brands are a testament to DC ARTLAB LTD's commitment to excellence, creativity, and results. Our clients trust us to elevate their brands through strategic influencer engagement, impactful content, and tailored digital campaigns — and we consistently deliver. With every project, we aim not just to meet expectations but to surpass them, building lasting partnerships grounded in value, innovation, and measurable success.